SENIOR UX DESIGNER

Hello, I'm
Çağrı Mercan



I am User Experience Designer with 7 year experience with both digital & tangible products in various fields. I love engaging with the processes which involve creatively solving problems and challenges.

WORK EXPERIENCE

GarantiBBVA | Senior UX Designer
Aug '19 - Current

As a Senior UX designer in GarantiBBVA, which is Turkey's second largest private bank and also part of the global BBVA group, I have dedicated on the final customers' holistic experience to access our aim to "become their primary bank in Turkey".

I have to chance to work in various projects both in application platform (On boarding & Search Improvements and Sales) and GarantiBBVA website renewal project.

TAV Technologies | UX/UI Designer
May '18 - Aug'19

TAV Technology is a company which create solutions of aviation operation system for B2B in many countries. As one-person design team, I focus on the operation dynamics and the increase the operator efficiency by easing the process solving pain points.

I have chance to participate in three detailed projects: CRM for RIGA Airport, Realtime Resource Management for TGS (Ground system of Turkish Airlines) and TAMS as a TAV shelf product.

LAV | Product Designer
Oct '16 - May '18

As a product designer, I have included in four product creation process ends to end in LAV, which is one of the biggest Glassware producers in Turkey and Europe.

Park Kent | Product Designer
Oct '13 - May '16

Park Kent is an urban furniture producer. As a product designer, I was responsible with the whole process of the design; from research to final product which includes interactive playground projects and fitness coach app.

EDUCATION

METU | Industrial Design (B.S.)
Sep '09 - June '13

UVa | Industrial Design (Exchange)
Feb '12 - July '12

CERTIFICATES

N/N Group

Sept '20
Building the Right Things

Sept '20
Design Tradeoffs & UX Decisions Frameworks

Interaction Design Foundation

Aug'17
Gamification: Creating Addictive User Experience

METU

June '15
Interactive Prototyping for Designers

LANGUAGES

Turkish native
English advance
Spanish beginner

CONTACT

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